



## BOOTH REGISTRATION FORM

The 2012 Sports Explosion, powered by the Phoenix Women's Sports Association (PWSA), Boys & Girls Clubs of Greater Scottsdale and Salt River Fields will be held:

**Saturday, November 10, 2012**

**10am-2pm**

**The Multipurpose Fields at  
Salt River Fields at Talking Stick  
7555 North Pima Road  
Scottsdale, Arizona 85258**

If you are interested in participating in the Sports Explosion, please complete the form below and e-mail it to Cass Anderson at [cass.anderson@gmail.com](mailto:cass.anderson@gmail.com).

### Important Information:

- \$500 For-profit businesses (nonrefundable). We ask that you provide a family friendly activity as well as information about your business or service.
- \$150 refundable deposit for non-profit organizations (Refund checks will be issued within two weeks of your full participation at the Sports Explosion).
  - Please include a copy of your IRS Determination letter with the application
- Booth space includes:
  - One (1) table and two (2) chairs
  - Please bring your own 10 x 10 pop tent. If you don't have one, we will provide for an additional cost. **BOOTHS MUST HAVE A 10X10 tent.**
- Booth must be set up prior to 9:00am and be staffed until 2:00pm.
- Demos and clinics are chosen to create a variety of events throughout the day. You will be notified whether or not you have been selected for a demo/clinic.
- Retail Sales will not be permitted without the express prior written approval of the event organizers, and will not be permitted in any event unless you first obtain, at your own expense, the required license from the Salt River Pima Maricopa Indian Community. Please provide a copy of the required business license, which you may obtain by completing the application at:  
**<http://www.srpmic-nsn.gov/government/cdd/files/BusLicensePrivilegeApp.pdf>**
- All booth hosts and sport and fitness providers will be required to participate in the Passport to Sport portion of the Sports Explosion. Event organizers will provide a stamp for you to stamp the passports for event attendees who visit your booth and/or participate in your clinic or demo.
- **BOOTHS WILL BE ASSIGNED BY THE EVENT ORGANIZERS ON A FIRST-COME, FIRST-SERVED BASIS, TAKING INTO ACCOUNT EVENT SET-UP NEEDS. BOOTHS WILL NOT BE CONFIRMED UNTIL PAYMENT IS RECEIVED! BOOTHS WILL BE RELEASED AND RE-ASSIGNED IF PAYMENT IS NOT RECEIVED BY OCTOBER 31, 2012.**

Powered by



Organization/Business Name: \_\_\_\_\_

Nature of your business: \_\_\_\_\_

Tax ID Number: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Cell # \_\_\_\_\_

Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Fax No.: \_\_\_\_\_

Please indicate your interest below:

\_\_\_\_\_ **Host a booth**

Describe family oriented activity if applicable: \_\_\_\_\_

\_\_\_\_\_ **Retail Sales:** product you will be selling \_\_\_\_\_

\_\_\_\_\_ **Provide a sport or fitness clinic or wellness class** (if selected).

Describe Sport/Fitness Activities: \_\_\_\_\_

Anticipated Number of potential Clinic/Class participants \_\_\_\_\_

Preferred Potential Class/Clinic participants: Adults \_\_\_\_\_ Children \_\_\_\_\_

\_\_\_\_\_ **Provide a sport, fitness or wellness demo** (if selected). Describe Target Audience.

\_\_\_\_\_ **Other**, please explain \_\_\_\_\_

Please indicate any special booth/space needs (power, additional space/activities area, etc.): \_\_\_\_\_

**Payment:**

\$500 For Profit

\$150 Non Profit

\$25 10 x 10 Tent

Total Purchase: \$ \_\_\_\_\_

My fee is included in BGCS PLAY Sponsorship

Mail checks (payable to Sports Explosion) to: PWSA  
125 N. 2<sup>nd</sup> Street, Suite 110-903  
Phoenix, AZ 85004

AMEX     Visa     MasterCard

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

By signing you acknowledge that you have read and agree to the rules and guidelines set forth:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

If you have questions, please direct them to Cass Anderson at [cass.anderson@gmail.com](mailto:cass.anderson@gmail.com).